



# ISO 21101

## ADVENTURE TOURISM SAFETY MANAGEMENT SYSTEMS

### (ATSMS)

### ABOUT ATSMS

ISO 21101 Adventure Tourism Safety Management System puts in place the requirements to ensure a safe environment and operations for adventure tourism operators. Having in place high safety measures, procedures and performance provides the much-needed assurance to seekers of extreme, adventure and eco-tourism activities.

ISO 21101 sets out the minimum requirements for safety management systems and communication to adventure tourism participants. The standard provides guidance and defines, among other things:

- how an adventure tourism operator should manage its operations in terms of safety;
- data on the minimum level of competence for adventure tourism activity leaders / facilitators;
- the minimum information to be communicated to participants and potential participants prior to an adventure activity

ISO 21101 can be used by all types and sizes of tourism activity providers, operating in various geographic, cultural and social environments to develop, implement and continually improve their safety performance.

### BENEFITS

- Enhance safety performance thereby preventing and reducing incidents.
- Meet the safety expectations for the staff and participants.
- Demonstrate commitment and ensure compliance with applicable statutory and regulatory requirements such as the Tourism Industry Act 1992 (Act 482).
- Increase efficiency, effectiveness and profitability through continual process improvements.
- Enhance confidence in the brand, and improve access to both domestic and global markets.

### SUSTAINABLE DEVELOPMENT GOALS



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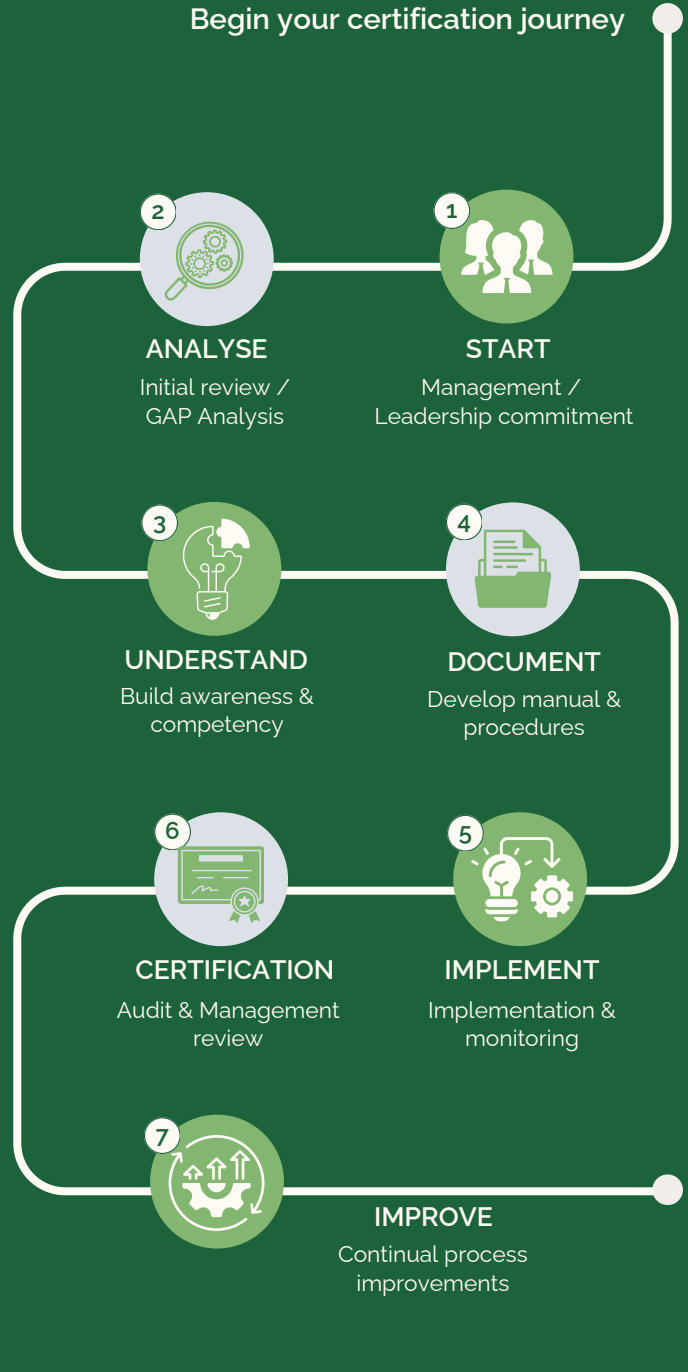
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